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## **SKILLSTORM FEATURED ON SAN DIEGO AREA MORNING TELEVISION SHOW**

*Brian Brown of SkillStorm offers job interviewing tips on San Diego 6's "San Diego Living"*

**San Diego, California (January 5, 2011)** – SkillStorm, a [national IT and Engineering services and consulting firm](#), was recently featured on "San Diego Living," a local television show airing weekday mornings on San Diego 6. The segment, an interview with Brian Brown of SkillStorm, aired Tuesday, December 28<sup>th</sup>. Brown spoke about the company's recent achievement of winning a San Diego Better Business Bureau's 2010 Torch Award for Marketplace Ethics. He also provided job interviewing strategies and tips for viewers including common interview mistakes to avoid, typical interview questions, suggested interview wardrobe and interview follow-up tips.

"Being featured on 'San Diego Living' was a great experience. Part of our job at SkillStorm is to make sure job seekers are as prepared as possible and these tips and tricks will definitely be beneficial to viewers searching for employment in the New Year. With more and more jobs becoming available, preparing for a job interview is crucial, especially with the increasing number of job candidates on the market," said Brown.

To view the segment video, visit <http://www.SkillStorm.com/SanDiegoLiving>.

Earlier this month, SkillStorm was honored by the San Diego Better Business Bureau with a 2010 Torch Award for Marketplace Ethics. This award recognizes businesses and organizations that maintain a solid commitment to conducting their business practices in an ethical fashion. The program is designed to promote not only the importance of ethical business practices, but also the willingness and efforts made by outstanding businesses to uphold a marketplace that remains fair and honorable. The Torch Award for Marketplace Ethics honors SkillStorm for demonstrating exceedingly high standards of behavior toward customers, employees, vendors, suppliers and shareholders; adhering to truthful and honorable marketing, advertising, communications and sales practices; and holding a reputation for noteworthy contributions to the industry and communities in which SkillStorm does business. This is the second time SkillStorm has won this highly esteemed award.

### **About SkillStorm**

SkillStorm is a national IT and Engineering services and consulting firm specializing in providing managed project services, outsource solutions, strategic consulting and staff augmentation to both the public and private sectors. SkillStorm works with scores of fine companies, including many that rank among the elite Fortune 500, and has been setting the standard for customer service in the industry since inception in 2002. SkillStorm currently has locations nationwide, including Fort Lauderdale, Tampa, Jacksonville, Dallas, San Diego and Indianapolis. For more information on SkillStorm, please visit the [SkillStorm Website](#) or visit our [blog](#).

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